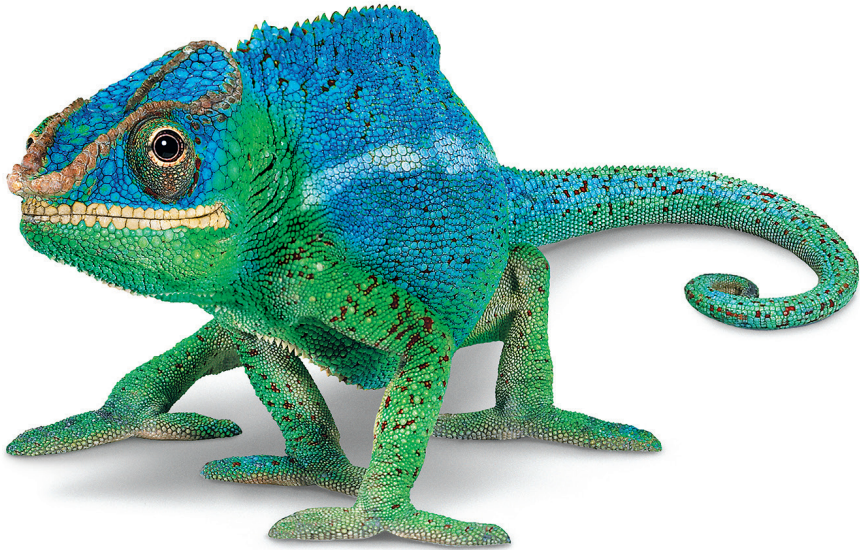TELUS
Smart City
App

Connecting
your city to a
smart future.

To learn more visit
iot.telus.com/smartcityapp

TELUS

the future is friendly®

An app tailored to the uniqueness of your city.

Access. Connection. Community.

Let the TELUS Smart City App bring your city together while meeting your municipal goals:

- Offer up-to-the minute services and information
- Become the go-to channel for critical communications
- Connect tourists to local events, attractions and information
- Boost citizen input and engagement
- Help to reduce operational costs
- Connect residents with local businesses
- Spur economic growth
- Improve transparency with citizens
- Foster self-service and technology use in your community

Why choose TELUS Smart City App?

Smart today. Smart tomorrow.

Today more than ever, cities across Canada are looking for innovative ways to engage residents, businesses and visitors and are looking for technological solutions to simplify the lives of their citizens. Transforming your city for a smart future has become a shared goal of forward-thinking leaders and we, at TELUS, are looking to make that a reality.

Using technology, data and insights to drive this transformation, Smart City solutions will look to digitize and optimize city systems, operations, and service delivery tailored to meet the unique needs and priorities of your city.

To bring this to life, we have partnered with Canada's leading provider of Smart City mobile apps, Purple Forge. Our Smart City App can provide your city with a cost-effective solution to begin your Smart City journey.

Up-to-the-minute services and information

Go-to-channel for critical communications

Citizen input and engagement

Transparency with citizens

Foster self-service

Reduce operational costs

Connect residents with local businesses

Spur economic growth

TELUS

Your town
in partnership with TELUS.

Smart app.
Smart standard features.

- City content sections to include: events, jobs, key contacts, service request forms and customized branded loading screen
- Push notifications
- Free for users; Apple IOS and Android compatible
- On-going hosting, monthly reporting and content updates from Purple Forge

Smart app.
Smart custom features.

Popular options include:

- 311 problem reporting
- 511 road conditions
- Business directory
- Garbage and recycling schedules
- Enhanced analytics
- Proximity and geo-aware targeting
- Multi-language support
- Webcam streaming
- City parking information